



TOBACCO FREE ROADMAP: RESOURCES TO HELP YOUR ORGANIZATION PREPARE TO BE TOBACCO FREE!

April 29, 2021

8:30 a.m. - 4:00 p.m.

Live Webinar



**EASTERN
AHEC**
Area Health Education Center
A Part of the NC AHEC Program

About The Workshop

Beginning July 1, 2022, as part of the NC Medicaid Transformation, all physical and behavioral health facilities that contract with Medicaid must be tobacco-free. Prepare your behavioral health organization to go tobacco free. If you are interested in expanding tobacco use treatment supports or if you need assistance in taking the next steps around policy and implementation this training is for you. Learn from experts on how to successfully transition your facility and enhance your tobacco cessation treatment services.

Objectives

- Describe the current state-of-the-state for tobacco use in NC, with an emphasis on the e-cigarette epidemic among young people
- Discuss the evidence-based policy and programmatic solutions for preventing and reducing tobacco use
- Relay the alarming rates of tobacco use among populations with behavioral health conditions and how to implement tobacco treatment interventions to help those with behavioral health conditions
- Recognize evidence-based strategies for integrating tobacco use treatment services into their current treatment services, including utilizing QuitlineNC to refer clients
- List nicotine replacement therapy types and pharmacological supports, and identify the two most likely to be effective medication regimens that help people quit
- Describe steps to becoming a tobacco-free facility that meets Medicaid's standard for 100% tobacco-free campuses
- Understand the Million Hearts Tobacco Cessation Change Package framework

Target Audience

- Addiction Professionals
- Healthcare Professionals
- Peer Support Specialists
- Policy makers (i.e. criminal justice, public health, and social services)
- Public Health Professionals
- School-based personnel
- Substance Use Professionals
- Substance Abuse Providers
- Mental Health Practitioners
- Nurses
- Counselors
- Allied Health Staff
- Recovery advocates
- Social Workers

Agenda

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| 8:30 a.m. | Introduction |
| 9:00 a.m. | What You Should Know About Tobacco and Medicaid Transformation |
| 10:00 a.m. | Break |
| 10:15 a.m. | Millions Hearts Change Packet |
| 11:15 a.m. | Lunch |
| 12:15 p.m. | Review Morning Sessions |
| 12:30 p.m. | Tobacco and Behavioral Health Disorders |
| 1:30 p.m. | Tobacco Cessation |
| 3:30 p.m. | Summary and Q&A |
| 4:00 p.m. | Adjourn |

Speakers

Stephanie Gans LCAS, LCSWA, CTTS

Tobacco Treatment Specialist
Division of Public Health, Tobacco Prevention & Control Branch
North Carolina Department of Health and Human Services

Amy Skora, B.S.

Outreach Specialist
University of Wisconsin School of Medicine and Public Health
Center for Tobacco Research and Intervention (UW-CTRI)

Jim Martin, MS

Director, Policy and Programs, NC Tobacco Prevention and Control Branch
N.C. Division of Public Health
North Carolina Department of Health and Human Services

Joyce Swetlick, BS, MPH

Director, Tobacco Cessation, NC Tobacco Prevention and Control Branch
N.C. Division of Public Health
North Carolina Department of Health and Human Services

Handouts and Evaluations

Handouts will be available online only. One week prior to the program, registrants will receive a confirmation email with instructions to access handouts along with other program information.

Evaluations will be emailed after the program. Once the evaluation has been completed, your certificate will be available.

If you would like more information on the program, please contact (252) 744-5205 or bullockamy@ecu.edu.

Credit

Contact Hours

Certificates reflecting 5.0 contact hours of education will be awarded at the completion of the program.

Substance Abuse Counselor Credit (SAC):

Application has been made to The North Carolina Addictions Specialist Professional Practice Board for 5.0 hours of Substance Abuse Specific hours.

Registration Information

Registration is online only at www.easternahec.net and requires a current MyAHEC account. Registration will close the day before the program at 12:00 p.m.

Registration Fee: Free

A link and information regarding joining via webinar will be included in your confirmation email.

[Click here](#) for technical requirements and privacy information.

This program is free, but registration is required.

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Americans with Disabilities Act



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